

ALERT!!! FAIR Guide Scam Strikes Again

Reed Exhibitions organizers have again learned that the company Construct Data Publishers Verlag AG is using Reed Exhibitions event names and trademarks to solicit show exhibitors. Construct Data sends exhibitors a form inviting them to sign up for a listing in its online directory FAIR Guide. The solicitation does not provide any information about Construct Data, which the FAIR Guide is owned by it, or how exhibitors ended up in Construct Data's directory. Rather, exhibitors are misled into believing that the solicitation is associated with Reed Exhibitions events— it is NOT! Furthermore, exhibitors can easily be tricked into placing a directory listing in the FAIR Guide believing it in all cases will be "FREE." However, by signing the form exhibitors will actually be entering into a three-year, irrevocable agreement requiring them to pay a significant amount of money with no foreseeable benefits.

REED EXHIBITIONS DOES NOT SUPPORT THE FAIR GUIDE! Construct Data and its directory FAIR Guide are not associated with, or endorsed by, REED EXHIBITIONS organizers. Furthermore, Construct Data's use of the REED EXHIBITIONS name and trademark in its solicitations is unauthorized.

Sources report that Construct Data has been the object of on-going investigations by international law enforcement and government agencies. Furthermore, numerous associations and other trade show owners have filed complaints and lawsuits against Construct Data in the United States and abroad for its fraudulent and misleading business practices. Reed Exhibitions organizers have contacted Construct Data directly demanding that it stop targeting Reed Exhibitions event exhibitors with its solicitations. Show organizers have also alerted state and federal authorities in the US to look into this matter. In the meantime, Reed Exhibitions and their respective events strongly warn exhibitors to exercise extreme caution with respect to Construct Data's solicitations and any other suspicious third-party offers in order to avoid unwarranted and/or unnecessary financial commitments.

Expo-Guide Is on the Prowl for Unsuspecting Show Exhibitors

Reed Exhibitions event organizers have learned of a new scam running out of Mexico that is targeting show exhibitors by using the Reed Exhibitions respective event names and trademarks. The company Commercial Online Manuals is sending solicitations to show exhibitors to advertise in its Expo-Guide. The scam is almost identical to the FAIR Guide operated by Construct Data Publishers Verlag AG and is intent on misleading show exhibitors into believing that the solicitation is associated with Reed Exhibitions and their respective events - it is NOT! Furthermore, exhibitors can easily be tricked into placing a directory listing in the Expo-Guide believing it in all cases will be "FREE." However, by signing

the form exhibitors will actually be entering into a three-year, irrevocable agreement requiring them to pay a significant amount of money with no foreseeable benefits.

REED EXHIBITIONS DOES NOT SUPPORT THE EXPO-GUIDE! Commercial Online Manuals and its directory Expo-Guide are not associated with, or endorsed by, Reed Exhibitions event organizers. Furthermore, the use of the Reed Exhibitions event names and trademark by Commercial Online Manuals in its solicitations is unauthorized.

Reed Exhibitions event organizers have contacted Commercial Online Manuals directly demanding that it stop targeting Reed Exhibitions exhibitors with its solicitations. Show organizers have also alerted state and federal authorities in the U.S. to look into this matter. In the meantime, Reed Exhibitions strongly warns exhibitors to exercise extreme caution with respect to solicitations by Commercial Online Manuals and any other suspicious third-party offers in order to avoid unwarranted and/or unnecessary financial commitments.